

The supporting organizations of the initiative



The foundation Forum für Verantwortung promotes science and education in order to enable mankind to act in an insightful and responsible way. Internationally renowned scholars and scientists present the current status of research about fundamental issues about life and the pressing problems of our time in a way that can be understood by everyone and point to options for action.

Founder and chairman: Klaus Wiegandt



The foundation ASKO EUROPA was founded in 1990 and is a non-profit organization and not affiliated with any political party or religious organization. It works in favor of a Europe that meets the political, social, and ecological challenges of globalization and takes on responsibility in and for the world.
Chairman of the Board: Klaus-Peter Beck



“Come together to create Europe.” This has been the guiding principle of the European Academy of Otzenhausen since its foundation in 1954. The Academy focuses on research and education and is dedicated to fundamental issues regarding European integration, Franco-German cooperation as well as international politics from a European perspective.
Chairman of the Shareholders' Committee:
Arno Krause

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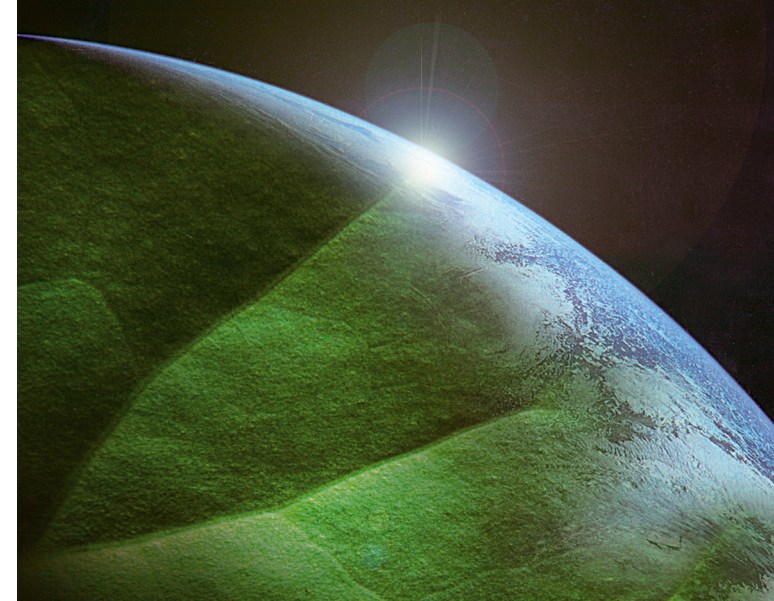
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The Sustainability Project

From Knowledge to Action

An educational initiative
for treating the Earth
in a responsible way



ASKO EUROPA STIFTUNG



Background and aim of the initiative

“*Informed and responsible action*” is the motto of “The Sustainability Project“. We would like to get people to treat the system Earth responsibly through information and education.

The Earth is the only planet we humans have. Without its resources and without its ecosphere, we would not be able to survive.

Our concept comprises three parts:

1. Book series about 12 central topics of the future.
2. Development of extensive learning materials based on the contents of the 12 books.
3. Extensive and comprehensive seminar and educational programs on “Sustainable Development” at the European Academy of Otzenhausen (Saarland, Germany).

Our target groups

We will turn to civil society because politicians can only become active, if they are sufficiently supported by the general population.

In addition to that, every individual can influence the decisions that are made in the economy through his/her behavior as consumers.

In order to reach a maximum of people, we are targeting, in particular, information disseminators from all areas of society such as research and science, education, cultural affairs, business and the economy, the media, and the Church.

The book series - 12 Books about the Future of the Earth



Haus Publishing, London, 2009
Available for £7.99 each

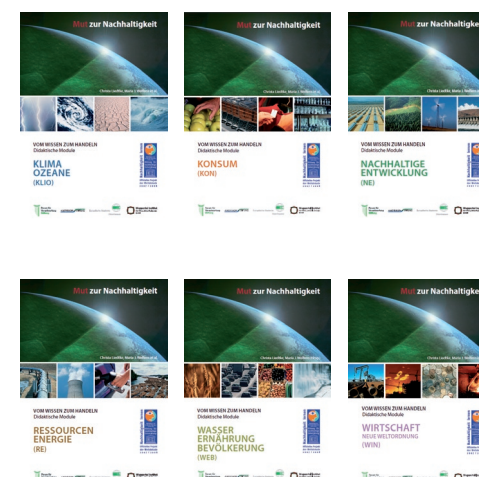
“The Sustainability Project” presents twelve books facing up to the challenges posed by globalization, offering practical solutions for the 21st century.

The two German audio books „Die Erde hat Fieber“ and „Die Erde am Limit“ give an insight into the themes of the book series and show the interconnectedness of all topics. Gábor Paál (SWR, Baden-Baden) talks with Klaus Wiegandt and authors of the book series. Download under www.encouraging-sustainability.com

Didactical modules

The Wuppertal Institute for Climate, Environment and Energy (www.wupperinst.org) designed extensive and comprehensive learning materials from the contents of the 12 Books about the Future of the Earth.

They serve as the basis for the educational programs about the topic “Sustainable Development”, which take place at schools, at universities, and in companies.



The educational program

The European Academy of Otzenhausen offers a comprehensive educational program on sustainability issues. Qualified speakers convey, in seminars, workshops and training series adapted to the needs of the target group, the close interrelations among the themes and show ways of moving from knowledge to action.